

ISHIN HOTELS GROUP PRESS RELEASE

Press Release

June 2010
Ishin Hotels Group

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**GREAT SUMMER SALES RATES
FOR THE MONTHS OF JULY, AUGUST AND SEPTEMBER 2010
AT ALL ISHIN PROPERTIES**

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Great Summer Sale Rates are available at all Ishin Hotels across Japan from 1 July until 30 September 2010. The rates include accommodation, breakfast and a special amenity gift hand towel to take home for each guest.

“We have received positive feedback in relation to recent promotional campaigns we have run at Ishin Hotels Group” says Annette MacAndrew, VP Sales and Marketing. “Our guests like to see value ads in our packages, particularly in these tougher economic times” she said. “It is therefore nice for us to be able to offer special seasonal rates, along an amenity in line with the current season.”

Twin / Double Summer Sale Package Rates are available from;

Hilton Narita	from 20,000	Utsunomiya Port Hotel	from 12,900
International Garden Hotel Narita	from 9,500	the b nagoya	from 8,800
Narita Port Hotel	from 9,400	Kyoto Royal Hotel & Spa	from 12,000
the b roppongi	from 15,000	the b kobe	from 10,900
the b akasaka	from 15,000	the b hakata	from 7,300
the b sangenjaya	from 14,100	Kagoshima Tokyu Hotel	from 9,900
the b ochanomizu	from 9,500	Okinawa Port Hotel	from 9,000
the b ikebukuro	from 12,000	Sunmarina Hotel	from 14,000
Hotel Sunroute Akasaka	from 12,200	Okinawa Port Hotel	from 11,600
Hachioji Plaza Hotel	from 8,500		

All rates are listed as ‘from’ rates and are subject to availability at the hotel at the time of booking. Rates may vary on different days of the week. The offer is available from 1 July until 30 September 2010 and is subject to availability. For reservations please go to www.ishinhotels.com or call the hotel directly.

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■ Inquiries on this news release to:
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About Ishin Hotels Group Co., Ltd.

Ishin Hotels Group is a fully integrated hotel investment, asset and hotel management company. Throughout Japan, the Group currently owns 22 hotels and operates 19 hotels across a number of successful brands including Hilton, and the b, the successful boutique hotel brand. The proven ability to combine the best international practice and Japanese management expertise results in significant operational performance improvements in our hotels. Ishin Hotels Group aspires to be the Premier Hotel Company in Japan.

Company profile: Ishin Hotels Group Co., Ltd.

Established:	January 2001
Capital:	JPY 163,166,500
Headquarters:	Kamiyacho Central Place 10F 4-3-13, Toranomom, Minato-ku, Tokyo 105-0001 Japan
Number of employees:	29 (Group total: 1,044 as of May 2010)
Business description:	Hotel acquisition, ownership, operations & assets management

For more information, please visit www.ishinhotels.com